

nick explicit

biography



 @nickexplicit

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info@nickexplicit.com

www.nickexplicit.com

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From the music industry to your radio airwaves Nick Explicit is no stranger to your everyday listener, Having been featured on 5fm's Fresh Drive for 6 years with the weekly rap-up where Nick would rap about the weeks news to 947's Spur birthday Song where Nick recently found a new home for his incredible rap talent.



Born in the City of Odessa in 1985, Nikolay as he was born grew warmhearted to music especially the piano which he learnt to play at the age of 3. In the early 1990's just before the collapse of the Soviet Union, his family immigrated to Israel before finally finding a permanent home in the sun kissed South Africa in 1992. Nikolay learnt to speak English in Grade one, with no prior exposure to the language and took extra lessons to get rid of the rich Ukrainian accent.

Nick Explicit broke into the mainstream in 2003 where he would regularly appear on then "Y-FM's Rap Activity Jam" where rap battles would take place every Tuesday and Thursday, he established a name for himself as an artist who would think quick on his feet, before releasing his first music offering in the form of an EP titled "Nick Explicit – My Story Page one 21st Dream" which he released independently in 2006 ironically just before his 21st birthday. The EP got great reviews and Nick featured on "Hype Magazines Unsigned Top 5" Debuting at number two before dominating the number one spot for two issues straight (Hype Magazine is released bi-monthly), The lead single "Beautiful Music" was number 1 on yfm hot 9at9 and reached number 3 on Metro Fm's Rhyme and Reason. Nick decided to focus on his studies of multi-media but the ep was receiving good attention and in 2008 DJ Fresh Approached Nick for a weekly feature called "The Weekly Rap-up" where we would rap about news every Friday on 5fm. That same year, Nick released his first commercially successful single with then group Kold-Produkt (She Parties) the song made it to the top 10 on 94.7 and number 3 on 5fm's Top 40 and number 1 on the top 5 at 5.

Once Nick completed his studies he released his second independent offering titled "Nick Explicit – Broadcasting Live" the EP was available online on Look and Listen, with the debut single "Night Lights" as produced by a Miami group called "DB Production", and was accepted well by radio, with the song making it to number 2 on yfm's hot 9 at 9 and Number 1 on 5fm Power Nights.

After the release of his second ep Nick decided to focus more on radio and being more present on the airwaves, he joined UJFM in 2013 as the new drive show host and within 5 months of being on air Nick was Nominated for "Best Drive Show" and "Best Presenter", this drew the attention of the station manager at 947 and Nick quickly moved across to host weekends there while offering his unique rap skills to various campaigns and radio adverts. In 2015 Nick Explicit won the "MTN Radio Award" For "Best day time drive presenter campus " and picked up 4 nominations since first entering in 2014.

After taking a bit of a musical break for a year, Nick felt he needed something different to take his music to the next level and have a wider appeal and try capture a larger audience that could relate to him. In July 2014 he started working on his third EP this time deciding to work with one producer only and taking more of a musical direction. Having teamed up with Andri (Dr Evol) the two worked for 7 months to put together an EP that would define the new Nick Explicit as not just a Rapper but a musician as a whole. The EP was completed in January 2015 and Nick started the task of looking for a home for his new sound and music to try and get a wider commercial release. After receiving interest from several record labels and countless delays the decision was made that it would be released independently once again to avoid any further delays. On April 8th of the EP titled "Nick Explicit – Can't Change) went live worldwide on iTunes and various other platforms for pre-order before finally being released on the 28th of April 2015 (On Andri's Birthday).

The response on the third EP was prenominal with "Cant Change" jumping into the top 3 on iTunes new releases, it stayed in the top 3 for 2 months with the lead single "Mama Told me" getting a great response both on radio as well as streaming on platforms such as X Box Music and Spotify.

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*Catch Nick Explicit on the "Explicit Drive" on UJFM 95.4FM Weekdays 15h00 - 18h00

* Weekends 1-4am and Sundays 21h00-00h00 on 947